MEETING NAME   Health Improvement Board
ITEM 10

Thursday 27 May 2021

Report on the Mental Health Prevention Concordat Partnership and Framework

Purpose

To summarise the work of the Mental Health Prevention Concordat Partnership since the last update in May of 2020; to show progress against our framework for action in Year 1 and next steps for 2021-2022.

A supplementary video report detailing the work of the partnership is available to watch on Oxfordshire County Council You Tube or Vimeo page and will be presented at the meeting.

Background

The Health Improvement Board (HIB) signed up to the Public Health England (PHE) Prevention Concordat for Better Mental Health in May 2019. It aims to galvanise local cross-sector action and increase public mental health approaches to support the prevention of mental health problems and the promotion of good mental health and wellbeing across the whole system.

A partnership group formed in September 2019 and developed The Mental Health Prevention Framework - 2020-2023 which outlines how organisations are planning on working together in Oxfordshire across the four focus areas:

Strategy Update

- **The partnership has come together 5 times since May 2020** to share organisation updates, progress against the actions areas and insight on the emerging needs and challenges as a result of COVID-19.

- **Developed a 3-year evaluation framework 2020-23** with Oxford Brookes University to understand the impact and learning of our partnership.
- **Oxfordshire communications multi agency group formed in June 2020**, as of May 2021 it has 15 members. We have delivered 5 joint mental health and wellbeing campaigns on; Sleep, Men's Health Week, World Mental Health and Suicide Prevention Day and Festive campaign targeted at key workers and students.
- **Delivery of the mental health and suicide prevention training from December 2020** to 200 frontline staff and volunteers including; Community Food Services, District Councils, NHS and Faith Settings.
- **Mental Wellbeing Small Grant scheme launched March 2021** for community groups to support local initiatives, received over 75 applications and awarded £72,000 to 6 local organisations. Read a case study [here](#).

Next Steps

Public Health will continue to support the work that each of the partners is doing for better mental health for everyone in Oxfordshire. As a multi-agency network, we will agree our Year 2 priorities and key deliverables across the four focus areas:

Informed partners
The Oxfordshire communications group have identified the following campaigns so far to work together on in 2021:
- connect with nature (news article [here](#))
- men's health
- maternal mental health
- youth mental wellbeing.

Our latest campaign [Removing Barriers to Support Men's Health in Oxfordshire webinar](#) took place on 20th May 2021. Partners included; Achieve Oxfordshire, Oxfordshire Mind, Healthwatch Oxfordshire, The Lions Barbers Collective and Samaritans are exploring the need for a *men's health partnership* to continue this targeted work. And to support engagement a story map; visual data tool for men's health in Oxfordshire.

Organisations across Oxfordshire are looking at *equality, diversity and inclusion* we will share learning and best practice with our partners. For example the [Oxfordshire Equality Framework](#) brought together by Oxfordshire All In.

Influence across cross sector policies to build back fairer considering structural inequalities that have been brought sharp into focus and emerging lessons from COVID-19 pandemic.

Insight and Evaluation
Public Health plan to complete a *Mental Wellbeing Health Needs Assessment* in Spring of 2021 to inform our year 2 priorities including; gaps to explore for lived experience of inequalities, COVID-19 recovery and focus areas for developing communications.

Share learning on new evaluation methodologies for mental wellbeing activity in Oxfordshire. For example [Storytelling](#) funders, providers and beneficiaries come together to explore learning from stories.

Insight from Community Participation Action Research in Oxfordshire with diverse and multi- ethnic communities in Banbury and East Oxford, addressing the inequalities built into traditional research practices.

Confident professionals and volunteers
Mental Health Aware Network formed and co-ordinated by Oxford City Council, connecting people to share resources and continue skill development.

By March 2022 we plan to have trained over 300 frontline staff and volunteers in the *mental health aware training* delivered by Oxfordshire Mind. We will also explore sustainable models for training.

Wave 4 NHS England Suicide Prevention Transformation Funding has been awarded to Buckinghamshire, Oxfordshire and Berkshire (BOB), this will provide an education and training post to map existing training and target groups across BOB.

Resiliant Communities
Engagement on a locality footprint 'place-based approach' to shape emerging plans .
Connecting existing assets, activities and partners in communities, opportunities include:
- [Community Mental Health Framework](#) a new way of working to improve mental health services and working better together for communities. Pilot areas in Oxfordshire: City, Abingdon and Banbury.
- District Councils new wellbeing hub models as part of COVID-19 recovery.

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